DC ANALYTICS LLC

CAPABILITY STATEMENT

SBA-certified Service-Disabled Veteran-Owned Small Business (SDVOSB) and Veteran-Owned Small Business (VOSB)

Operations research · Data analytics · Decision science

COMPANY DATA

Legal name	DC Analytics LLC (Virginia LLC; formed 12 November 2020)
Website	https://dcanalyticsllc.com
Point of contact	DC Analytics LLC · support@dcanalyticsllc.com
UEI / CAGE	Y3NCA9NL6UX3 / 253A7
SAM.gov	Active
Business size	Small business
Socioeconomic	SBA-certified Service-Disabled Veteran-Owned Small Business (SDVOSB) and Veteran-Owned Small Business (VOSB). Both certifications Active; entrance 11/24/2026; renewal 11/24/2029. Not 8(a), HUBZone, or WOSB.
Ownership	100% owned and managed by Louis Benard Dale, Managing Member (highest officer, day-to-day control).
Leadership / staffing	Louis Benard Dale, Managing Member; Matthew Dale, technical lead. Work is performed by a team under the Managing Member.
Contract vehicles	None (open-market prime, or subcontractor / teammate)

CORE CAPABILITIES

- **Data analytics.** Statistical analysis, performance measurement, decision-support datasets, and reporting that turn operational data into decisions.
- **Operations research.** Mathematical modeling for scheduling, pricing, risk, and resource allocation; choosing the best option among alternatives.
- **Data science and visualization.** Dashboards and operational reporting, including education / school-performance style performance views.
- **Decision and portfolio analytics.** Resource prioritization and portfolio management when budgets are limited.
- **Project schedule diagnostics.** Project Made Perfect (PMP), an Excel tool for Microsoft Project (.mpp) DCMA-style schedule health checks, version-to-version comparison, and drill-down.
- **Real estate analytics.** Macro-economic and distressed-market modeling (narrower federal fit; relevant to housing, GSE, and HUD-adjacent analysis).

NAICS AND PSC

NAICS	Title
541611 (Primary)	Administrative Management and General Management Consulting Services
541512	Computer Systems Design Services
541511	Custom Computer Programming Services
541690	Other Scientific and Technical Consulting Services
541618	Other Management Consulting Services
541990	All Other Professional, Scientific, and Technical Services
518210	Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services
541720	Research and Development in the Social Sciences and Humanities
Typical PSC: R405, R410, R499, B506, D307, DA01.	

DIFFERENTIATORS

- **Decision science first, not generic IT staff-augmentation.** The product of the work is a recommended action, not a dashboard for its own sake.
- **Schedule analytics in DCMA 14-point / IMS language,** unusual for a small analytics shop.
- **Lean delivery.** Affordable, scoped engagements rather than large body-shop IDIQs.

Customers we already describe. Federal government agencies (leadership prior experience), as well as individuals and small businesses, school systems, nonprofits, and institutional investors.

FEDERAL POSTURE

DC Analytics is an SBA-certified SDVOSB and VOSB and is eligible for SDVOSB and VOSB set-asides as of 11/24/2026. The firm also competes as a small business on total and partial small-business set-asides and unrestricted awards; responds to RFIs and sources sought; and subcontracts or teams on vehicles it does not hold (including OASIS+, SeaPort, and GSA MAS). It does not bid 8(a) set-asides as prime.

RELEVANT EXPERIENCE

Our leadership's prior experience includes supporting Department of Defense, Intelligence Community, and Department of Homeland Security programs, and federal civilian agencies including the Department of Justice, the Federal Highway Administration, the Federal Motor Carrier Safety Administration, U.S. Customs and Border Protection, and the National Park Service.

- **Schedule and program support (leadership prior experience).** IMS/IMP development and maintenance and data-automation tools for high-volume government CDRL deliveries on DoD and Intelligence Community programs. DC Analytics continues that work with Project Made Perfect (PMP), DCMA-style Microsoft Project health checks.
- **Colorado Education Dashboard, DC Analytics.** Parsed, cleaned, and standardized multi-source data for 1,798 schools and about 843,000 students; county drill-down and statewide decision dashboards.
- **DOJ correctional facilities cost-estimation tool (leadership prior experience, Matthew Dale, Booz Allen Hamilton).** National model covering about 50 security standards; sampling, distribution fitting, Monte Carlo, 15-year projections. Also FHWA and FMCSA statistical analyses from disparate sources.

POINTS OF CONTACT

DC Analytics LLC · support@dcanalyticsllc.com

Louis Benard Dale, Managing Member · louis.dale@dcanalyticsllc.com

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